

# Lead Generation System Blueprint



# Lead Generation System Checklist

1	<b>Define Your Ultimate Solution</b>
2	<input type="checkbox"/> Define your ideal client's problems
3	<input type="checkbox"/> Describe the results you get for your client's
4	<input type="checkbox"/> List your client's hot buttons
5	<input type="checkbox"/> Define target market for your lead magnet
6	<b>Create Your Valuable Lead Magnets:</b>
7	<input type="checkbox"/> Create a Top 5 Video Guide
8	<input type="checkbox"/> Create a Cheat Sheet
9	<input type="checkbox"/> Create a Checklist
10	<input type="checkbox"/> Create a Resources List
11	<input type="checkbox"/> Create a Workbook
12	<b>Create a Compelling Description For Your Lead Magnet:</b>
11	<input type="checkbox"/> Explain the problem your lead magnet solves
12	<input type="checkbox"/> Explain the benefits your lead magnet provides
13	<input type="checkbox"/> Explain the results your lead magnet provides
14	<b>Create Your Content Silos:</b>
15	<input type="checkbox"/> List your content topics
16	<input type="checkbox"/> List common questions about your content topics
17	<input type="checkbox"/> Choose a related blog post
18	<input type="checkbox"/> Choose a related splinter product
19	<b>Create Your Conversion-Focused ThankYou Page</b>
20	<input type="checkbox"/> Congratulate and thank your new subscriber
21	<input type="checkbox"/> Explain how they can access their lead magnet
22	<input type="checkbox"/> Provide them with a value-packed video walk-through
23	<input type="checkbox"/> Offer them a paid solution for quicker results